Name: PERIOD:

## **Entrepreneurial Venture - Vision Board Project**

**Project** Objects: Create a vision board of the entrepreneurial venture in which you wish to pursue.

Time: 90 minutes

Material: Google Slides/Microsoft PowerPoint, Internet and Creativity

**Standards:** BMA-ENT-2 Relate concepts and processes associated with entrepreneurial success and the personal traits and behaviors associated with successful entrepreneurial performance.

**Overview**: A vision board is a visual of the things that you want to have, be, or do in your life. It consists of a bulletin board (those items can be added or removed from) with cut-out pictures, drawings and/or writing on it of the things that you want in your life or the things that you want to become.

Creating a vision board is a fun and creative way for you to become clear on your dreams and desires and transform them into reality. We become what we think about and our lives are created from our thoughts. Unfortunately, we spend much of our lives thinking about what we don't want and often that is what we draw into our lives. One of the most powerful aspects of a vision board is that you create a visual representation of your dreams and desires helping you to put your attention on what you want to bring into your life.

## **Instructions:** (How to create a vision board):

- 1. Identify your goals and dreams for the entrepreneurial venture you wish to pursue
- 2. Gather a minimum of fifteen pictures or photo images you would like to include on your vision board. Think about how you want to portray achieving your goals. Consider the following: product, promotion, price, place, and passion.
- 3. Include at least one photo of yourself
- 4. In addition to pictures and photos, you must include at least one written goal or one quote, scripture or affirmation, and one symbol
- 5. Thoughtfully arrange images on one slide using Google Slides/PowerPoint
- 6. Be prepared to discuss each item, why you included it, and what dreams and goals it represents within your venture.
- 7. Check the rubric to make sure you included everything and be prepared to share!

Name:			
Date:			

**Entrepreneurship Venture: Vision Board Rubric** 

Points	Vision Board	Effort	Presentation	Creativity	<b>Understanding of Goals</b>
4	15 images on poster board related to realistic and achievable goals. School appropriate with specific meanings. Including min: 1 picture of yourself, 1 goal, 1 quote and 1 symbol	Thoughtful, well-designed, went above and beyond. Thought and effort put into this project. Apparent student took great pride in vision board.	The presentation proved the student's interest in the vision board project. Presentation and vision board showed that student took assignment seriously. Made eye contact, spoke clearly and shared vision.	Student had a significant variety of sources, image types, and goals to create vision board. Vision board was neat, clean, and creative.	Student can give a detailed, clear and reasonable explanation why he/she chose the images included.
3	14-10 images on poster board related to realistic and achievable goals. School appropriate with specific meanings.	Some effort put into project	Student had some interest in project. Student had some seriousness in project. Tried to make eye contact and speak clearly.	Student used a variety of sources, image types, and goals to create vision board. Vision board was neat, clean, and creative.	Student can give a reasonable explanation why he/she chose the images included.
2	9-5 images on poster board related to realistic and achievable goals. School appropriate with specific meanings.	Minimal effort put into project	Student had minimal interest and/or care about project. Minimal to no eye contact. Did not speak clearly.	Student used a limited variety of sources, image types, and goals to create vision board. Vision board was neat, clean, and creative.	Student cannot give an explanation why he/she chose the images included.
1	Less than 5 images OR IMAGES DID NOT MEET THE MAIN PROJECT REQUIREMENTS	Very little to no effort put into project.	Did not present/project not done on time, had no interest in project. Did not attempt to make eye contact or speak clearly.	Student had almost no variety in sources, image types, and goals to create vision board. Vision board was neat, clean, and creative.	Student cannot give an explanation why he/she chose the images included.
0	Did not do	Did not do	Did not do	Did not do	Did not do
Point Received					

Total = \_\_\_\_\_%