

Legal Environment of Business
Pacing Guide
Spring 2022

Week	Activities/Projects	Standards
Week 1	Teacher/Student Introductions, Course syllabus, policies, and procedures, getting to know me activities, and SMART Goal Setting	BMA-LEB-1 Demonstrate employability skills required by business and industry.
Week 2	Employability Skills	BMA-LEB-1 Demonstrate employability skills required by business and industry.
Week 3	Employability Skills	BMA-LEB-1 Demonstrate employability skills required by business and industry.
Week 4	Ethics and Laws	BMA-LEB-2 Compare and contrast the relationship between ethics and law for a business.
Week 5	Ethics and Laws FBLA	BMA-LEB-2 Compare and contrast the relationship between ethics and law for a business. BMA-LEB-10 Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events
Week 6	Sources of Law Torts	BMA-LEB-2 Compare and contrast the relationship between ethics and law for a business. BMA-LEB-2 2.3 Differentiate among crimes, torts, contracts, and specific
Week 7	FBLA Criminal vs Civil Law Contracts	BMA-LEB-10 Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events. BMA-LEB-3 3.2 Distinguish between criminal and civil law
Week 8	Career Development AES project	BMA-BC-6 Integrate multiple forms of communication in the successful pursuit of a career/employment.

Week 9	Torts	<p>BMA-LEB-2 2.3 Differentiate among crimes, torts, contracts, and specific statutory/regulatory schemes such as bankruptcy, intellect</p> <p>BMA-LEB-5 Evaluate the use of tort law in a business setting.</p> <p>5.1 Compare and contrast intentional torts, negligence, and products/strict liability.</p> <p>5.2 Classify torts involving harm to the person and torts involving harm to property.</p> <p>5.3 Define the concepts of reasonable person and proximate cause</p>
Week 10	Misdemeanors, Felonies, Infractions, etc against businesses.	<p>BMA-LEB-4 Investigate major crimes affecting business and the impact on a business.</p> <p>4.1 Differentiate among felonies, misdemeanors, and infractions and provide examples for a business environment including crimes the business commits and crimes against the business.</p> <p>4.2 List the elements of various business crimes, including at a minimum the following: arson, embezzlement, forgery, fraud, shoplifting, robbery, and computer crimes.</p>
Week 11	E-Commerce/ Short Term Project.	<p>BMA-LEB-8 Illustrate and defend the challenges of applying existing law to e-commerce. 8.1 Define the jurisdictional issues raised by e-commerce and discuss the impact on business. 8.2 Discuss the nature of authentication problems, digital signatures, and domain names disputes. 8.3 Create a plan to defend the business position on complying with laws for e-commerce.</p> <p>8.1 Distinguish between personal and professional use of social media outlets (Twitter, Facebook, LinkedIn, etc.).</p> <p>8.2 Evaluate use of social media for business messaging and brand awareness.</p> <p>8.3 Understand and apply social media etiquette with focus on target audience and purpose of message.</p>
Week 12	Bankruptcy	<p>BMA-LEB-7 Categorize, evaluate, and assess specific statutory/regulatory schemes impact on a business.</p> <p>7.1 Describe and discuss the impact on a business of the various aspects of bankruptcy including Chapter 7, Chapter 11, Chapter 13, involuntary, and voluntary.</p>

		7.2 Differentiate among the types of intellectual property and discuss the remedies for infringement of each type (i.e., copyright, trademark, and patent).
Week 13	Legal Disputes	3.5 Discuss the advantages and disadvantages of litigation, arbitration, mediation, and conciliation. 3.6 Reconstruct the process of a criminal prosecution from arrest through sentencing from two different viewpoints—person accused of the crime and the business owner. 3.7 Interpret an example legal dispute and analyze the impact on a business. 3.8 Relate a case study of legal dispute to criminal or civil law, federal or state court system, and litigation, arbitration, mediation, and conciliation.
Week 14	Contracts	BMA-LEB-6 Demonstrate an understanding of contractual relationships. 6.1 Investigate the elements of an enforceable contract and example uses in a business (e.g., offer, acceptance, consideration, mutual assent, capacity to contract, legality, and form). 6.2 Create a contract for business and personal use and debate the details of the contract for legal consideration. 6.3 Differentiate between unilateral and bilateral contracts, express and implied contracts, and oral and written contracts. 6.4 Analyze the circumstances under which a contract may be voidable or void (e.g., infancy, intoxication, fraud, duress, unconscionability, and mutual mistake).
Week 15	International Law	BMA-LEB-9 Research and summarize the influence of diverse cultures and customs on business practices while detailing awareness in business operations. 9.1 Explain the impact of cultural differences when making business decisions in a global economy. 9.2 Research and investigate how the laws and customs of other countries may affect U.S. business operations. 9.3 Outline the roles played by the U.N. Commission on International Trade Law and the World Trade Organization on business practices. 4 Prepare and detail a business transaction with an international customer that outlines culture considerations and follows customs.

Week 16	International Law Project	<p>BMA-LEB-9 Research and summarize the influence of diverse cultures and customs on business practices while detailing awareness in business operations.</p> <p>9.1 Explain the impact of cultural differences when making business decisions in a global economy.</p> <p>9.2 Research and investigate how the laws and customs of other countries may affect U.S. business operations.</p> <p>9.3 Outline the roles played by the U.N. Commission on International Trade Law and the World Trade Organization on business practices.</p> <p>4 Prepare and detail a business transaction with an international customer that outlines culture considerations and follows customs.</p>
Week 17	Research Project on federal consumer protection laws.	<p>BMA-LEB-7</p> <p>7.3 Research and summarize the major federal consumer protection laws and how they are enforced including but not limited to Fair Credit Reporting Act (FCRA), Fair Debt Collection Practices Act (FDCPA), Consumer Product Safety Improvement Act (CPSIA), Consumer Credit Protection Act (CCPA), and Federal Trade Commission Act (FTCA).</p>
Week 18	International Law Project	<p>BMA-LEB-9</p> <p>Research and summarize the influence of diverse cultures and customs on business practices while detailing awareness in business operations.</p> <p>9.1 Explain the impact of cultural differences when making business decisions in a global economy.</p> <p>9.2 Research and investigate how the laws and customs of other countries may affect U.S. business operations.</p> <p>9.3 Outline the roles played by the U.N. Commission on International Trade Law and the World Trade Organization on business practices.</p> <p>9.4 Prepare and detail a business transaction with an international customer that outlines culture considerations and follows customs</p>

Week 19	International Law Project	<p>BMA-LEB-9 Research and summarize the influence of diverse cultures and customs on business practices while detailing awareness in business operations. 9.1 Explain the impact of cultural differences when making business decisions in a global economy. 9.2 Research and investigate how the laws and customs of other countries may affect U.S. business operations. 9.3 Outline the roles played by the U.N. Commission on International Trade Law and the World Trade Organization on business practices. 9.4 Prepare and detail a business transaction with an international customer that outlines culture considerations and follows customs</p>
Ongoing	Employability Skills FBLA Integration	<p>BMA-LEB-1 Demonstrate employability skills required by business and industry. BMA-LEB-10 Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.</p>