

**Shark Tank Rubric - SHARKS**

Kelly  
Murray  
80

Name(s) Group Two Score

		Exemplary 16-20	Comments & Total Score
<p><u>Group Two</u></p> <p>Performance late start - student prototype not ready. - one group member not w/ team @ start of presentation</p>		<p>Introduction captures audience attention and gives a clear statement of purpose Presentation is well organized, sequential, and well supported by detail Closing provides a thorough summary of all the major points Demonstrates a rich vocabulary appropriate to the topic Presentation is on time Length: 3-5 minutes</p>	17
<p>- CM 555 K for 35% of company - 100K w/ length - competitors - 60" \$12.05 sales price / NO PROFIT</p> <p>no material taxation \$3.00 profit - 1 - 100K value vehicles</p>		<p>Information is complete and well supported by detail Presentation conveys deep and thorough understanding of topic Speaker's main points are logical and persuasive</p>	14
<p>Final Decision Handout</p>		<p>Speaking voice; recovers easily from speaking errors Speaker is in command of the topic Good eye contact with audience throughout most of the presentation Presentation aids are appropriate to the topic</p>	15
<p>Not turned in or incomplete TWO reasons not given to support decision. Understanding of</p>		<p>Handout complete TWO reasons given for each program that may or may not show complete understanding of</p>	

	programs not clear	programs		
Research turned in	Not turned in or incomplete	Handout complete, turned in on time Questions listed for each program Pro/Cons may or may not show understanding of programs	Handout complete, turned in on time Thoughtful questions listed for each program Pro/Cons show understanding of programs	15
Visual Layout/Commercial	Display creates a neutral reaction and may be somewhat unclear or somewhat unprofessional. It only brings about mild curiosity as it is viewed	Display creates a positive reaction and is professional. It brings about interest and curiosity as it is viewed	Display creates a "Wow, this is amazing" reaction and is very professional. It brings about awe and wonder as it is viewed	20
Prototype-Construction	The invention does not look neat but is constructed fairly well.	The invention looks somewhat neat and somewhat constructed well. (Has some professional looking components but not all)	Invention looks neat and well constructed. (professional looking)	18
Demonstration Strategy	The strategies used to present the invention and convince the audience of its quality and effectiveness are <i>somewhat effective</i>	The strategies used to present the invention and convince the audience of its quality and effectiveness are <i>effective</i>	The strategies used to present the invention and convince the audience of its quality and effectiveness are <i>highly effective</i>	18

Part	1	2	3	4	5	6	7	8
Def. 25			✓		✓	✓		
Pro. 50	✓							
EAC 75				✓				
Duty 1		✓					✓	✓

*Commercial use*