

RUBRIC

Student: Amarion Watson

Grade & Feedback: Great job with your Brochure, A trip to Italy sounds really good. Your Brochure is really convincing as well. The only thing that I would suggest is that you had your Brochure structured like a Brochure maybe like 2 or 3 folds. Other than that good job. 95%

	Unacceptable 1	Fair 2	Good 3	Excellent 4	Points Earned
Topic/Content	Did not submit	Includes some essential information and few facts. Has poor logical progression of information.	Includes essential information. Includes enough elaboration to give the audience an understanding of the project. Has good logical progression of information.	Covers the topic completely and in depth. Encourages the audience to know more. Has excellent logical progression of information.	4
Graphics	The graphics do not go with the accompanying text or appear to be randomly chosen.	.The graphics go well with the text, but there are too few.	The graphics go well with the text, but there are so many that they distract from the text.	The graphics go well with the text, and there is a good mix of text and graphics.	4
Mechanics	Did not submit	Includes 5 or more grammatical errors, misspellings, punctuation	Includes 1-4 grammatical errors, misspellings, punctuation errors, etc.	Grammar, spelling, punctuation, etc. are correct.	4

		errors, etc.		No errors in te	
Ideas	The brochure communicates irrelevant information, and communicates inappropriately to the intended audience.	The brochure communicates irrelevant information, or communicates inappropriately to the intended audience.	The brochure communicates relevant information appropriately to the intended audience.	The brochure communicates relevant information appropriately and effectively to the intended audience.	3
Organization	The brochure's format and organization of material are confusing to the reader.	The brochure has some organized information with random formatting.	The brochure has appropriate formatting and well organized information.	The brochure has excellent formatting and very well organized information.	3