Scoring Rubric for Career Presentation

Category	Scoring Criteria	Total Points	Score
Organization **(15 points)**	The type of presentation is appropriate for the topic and audience.	5	5
	Information is presented in a logical sequence.	5	5
	Presentation appropriately cites the requisite number of references.	5	5
Content **(45 points)**	The introduction is attention-getting, lays out the problem well, and establishes a framework for the rest of the presentation.	5	5
	Technical terms are well-defined in language appropriate for the target audience.	5	5
	The presentation contains accurate information.	10	10
	Material included is relevant to the overall message/purpose.	10	10
	An appropriate amount of material is prepared, and points made reflect well their relative importance.	10	10
	There is an obvious conclusion summarizing the presentation.	5	5
Presentation **(40 points)**	Speaker maintains good eye contact with the audience and is appropriately animated (e.g., gestures, moving around, etc.).	5	3
	Speaker uses a clear, audible voice.	5	3
	Delivery is poised, controlled, and smooth.	5	5
	Good language skills and pronunciation are used.	5	5
	Visual aids are well prepared, informative, effective, and not distracting.	5	5
	The length of the presentation is within the assigned time limits.	5	5
	Information was well communicated.	10	5
Score	**Total Points**	**100**	**96**

Comments:
Make eye contact with the audience. Speak up so the people in the back can hear you.