

Lesson Plan: Create a Flyer for a Juneteenth Celebration

Overview

Every culture and tradition has celebrations that mark important events. In Create a Flyer for a Juneteenth Celebration, students will learn about Juneteenth cultural traditions important to the Black community on the Google Arts & Culture website. Then, they will plan a Juneteenth celebration in Google Drawings.

Objectives

By the end of this lesson, students should be able to:

- Achieve the following objective:
 - Use their knowledge of Juneteenth gained from exploring Google Arts & Culture to think about how they'd celebrate the occasion in a personal way.
- Answer the following essential questions:
 - Why is Juneteenth important?
 - How might we celebrate it today?
 - How can I express what I learned about Juneteenth to others?
- Internalize the following enduring understanding:
 - I can use Google Arts & Culture for inspiration in planning my Juneteenth celebration.

GPS Standards

- IT-DD-6 Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.
- IT-DD-7 Create and edit images and graphics.

Digital Skills

As they complete this lesson, students will learn and practice the following digital skills:

- Create and format a document and drawing
- Make a bulleted list
- Add text to a document and drawing
- Add visual elements to a drawing

Terms and Concepts

As they complete this lesson, students will learn and use the following terms and concepts:

- Juneteenth
- Black history
- Flyer
- Formatting

Total Duration

- 90 minutes (can be extended to 120 minutes with extension videos)

Materials

- Computer with internet access (per student)
- Headphones (per student)
- [Applied Digital Skills website](#)

Lesson Outline: Main Videos Plus Extensions

Video	Duration	Description
1 Introduction to Create a Flyer for a Juneteenth Celebration	5 min	Students are introduced to the lesson, create a new document, and give it a title.
2 Explore Juneteenth on Google Arts & Culture	20-30 min	Students research Juneteenth on Google Arts & Culture. They take notes on what they find and use what they learned to plan their celebration.
3 Start Planning Your Flyer	10-15 min	Students begin planning their Juneteenth flyer, create a new Drawing, rename and resize it, and add a headline.
4 Add Text to Your Flyer	15-20 min	Students add important details about Juneteenth and their celebration to their flyer and format the text.
5 Add Visual Elements to Your Flyer	15-20 min	Students add images, shapes, and colors to their flyer.
6 Create a Flyer for a Juneteenth Celebration Wrap-Up	5 min	Students wrap up the lesson and share their flyer with others.

A	Optional Extension: Add Word Art to Your Flyer	5-10 min	Students add Word Art to their flyer to emphasize text.
B	Optional Extension: Attach Your Flyer to an Email	5-10 min	Students attach their flyer to an email and send the email to someone they want to invite to their Juneteenth celebration.
C	Optional Extension: Add a Quotation to Your Flyer	5-10 min	Students add a quotation from Google Arts & Culture to their flyer.

Prep

Before introducing this lesson to students:

- Create a teacher account at g.co/applieddigitalskills, and add a class.
- Distribute the class code to your students.

Procedure

1. Introduce the lesson: Prompt students to think about the cultural traditions and celebrations their family or community has. (see [Appendix](#) for suggested prompts).
2. Check in with students during class: Meet one-on-one or in small groups as students watch videos (see [Appendix](#) for suggested prompts).
3. Wrap up the lesson: Give a short closing and facilitate brief discussion about what students learned and experienced (see [Appendix](#) for suggested prompts).

Check Outcomes

Walk around class and monitor progress to ensure students:

- Sign in to their Google account.
- Create a new document and rename it.
- Navigate to g.co/arts.
- Search for “Juneteenth.”
- Explore “The Historical Legacy of Juneteenth.”
- Take notes on what they learned and how they might use it in their celebration.
- Make their list bulleted.
- Create a new drawing and rename it.
- Set it to flyer size.
- Add a headline and center it.
- Change the headline’s style, font, and color.

- Add important details about Juneteenth and their celebration to their flyer.
- Format the text.
- Add a background color to their flyer.
- Search for and add an image or add their own.
- Align the image and text.
- Add shapes around some of their text.

Assessments

- Use the reflection ([answer key](#)) at the end of this lesson to assess what students have learned about creating a flyer for a Juneteenth celebration.

Resources

- [Example Project](#) (planning document)
- [Example project](#) (flyer)
- [Project Evaluation Rubric](#)
- [Appendix](#)

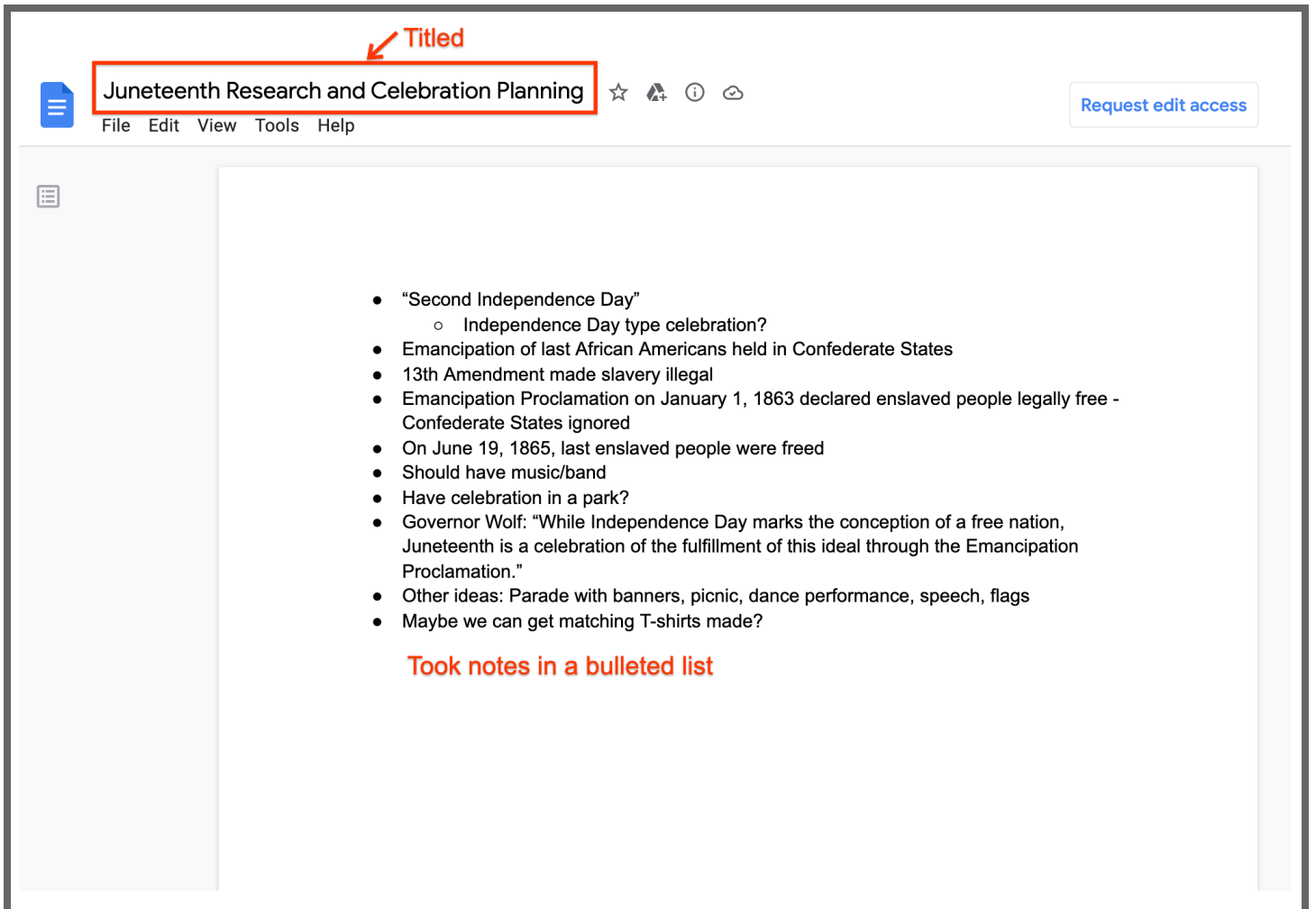
Tip: This lesson is designed to be completed in a single class period. It has multiple videos for students to watch, which vary in duration and guide students through building a main project around a central theme. Also included are three optional extension videos, which should each take students 5-10 minutes to complete. They can be added to the main lesson to extend instructional time and allow students to add on to their projects and reinforce skills.

Tip: Assign groups. Some videos require students to work in pairs or groups. Save time by assigning students before the lesson begins.

Tip: Reserve 5 minutes at the beginning and end of each lesson. Start each class with a 5-minute introduction and end each class with a 5-minute closing.

Tip: Use the rubric to evaluate student work. Rubrics are linked in each lesson plan to evaluate student work. Share a copy of the rubric with students before they turn in their projects.

Example Student Outcome (Take Notes While Exploring Google Arts & Culture)



The image shows a Google Docs interface. At the top, the document title is "Juneteenth Research and Celebration Planning", which is highlighted with a red box and labeled "Titled" with a red arrow. Below the title is a menu bar with "File Edit View Tools Help" and a "Request edit access" button. The main content area contains a bulleted list of notes:

- "Second Independence Day"
 - Independence Day type celebration?
- Emancipation of last African Americans held in Confederate States
- 13th Amendment made slavery illegal
- Emancipation Proclamation on January 1, 1863 declared enslaved people legally free - Confederate States ignored
- On June 19, 1865, last enslaved people were freed
- Should have music/band
- Have celebration in a park?
- Governor Wolf: "While Independence Day marks the conception of a free nation, Juneteenth is a celebration of the fulfillment of this ideal through the Emancipation Proclamation."
- Other ideas: Parade with banners, picnic, dance performance, speech, flags
- Maybe we can get matching T-shirts made?

Below the list, the text "Took notes in a bulleted list" is written in red.

Example Student Outcome (Create a Flyer to Advertise a Juneteenth Celebration)

The image shows a Google Docs interface with a document titled "Juneteenth Celebration Flyer". The document content is a flyer for a Juneteenth celebration. Red arrows and text labels point to specific design features:

- Titled:** Points to the document title "Juneteenth Celebration Flyer".
- Text is formatted:** Points to the main title "Let's Celebrate America's Second Independence Day...Juneteenth!".
- Background color is added:** Points to the yellow background of the flyer.
- Some text is in a shape:** Points to a callout box containing the text "On January 1, 1863, the Emancipation Proclamation declared that enslaved people were legally free."
- Images added:** Points to a Juneteenth flag graphic with the word "JUNETEENTH" written across it.

The flyer content includes:

- Title:** Let's Celebrate America's Second Independence Day...Juneteenth!
- Date and Location:** Sunday, June 17 from 1-3pm Picnic at Orchard Grounds Park
- Historical Context:** On January 1, 1863, the Emancipation Proclamation declared that enslaved people were legally free. On June 19, 1865, the last enslaved people in the Confederate States were freed.
- Request:** Please bring a food or dessert to share that's meaningful to your family.
- Events:**
 - 1:00 Performance by Saffron Stars Blues Band
 - 2:00 Hip-hop dancing with Ebony Waters

Example Student Outcome: Extension A (Add Word Art to Your Flyer)

The image shows a Google Docs interface for a flyer titled "Ext. A: Juneteenth Celebration Flyer". The flyer has a yellow background and contains the following text and graphics:

- Title:** "Let's Celebrate America's Second Independence Day... Juneteenth!" (The word "Juneteenth!" is in red and stylized, with a red arrow pointing to it from the text "Word Art is added" on the right.)
- Event Details:** "Sunday, June 17 from 1-3pm Picnic at Orchard Grounds Park" (in a green-bordered box) next to a flag with a white star on a blue field and red and green stripes.
- Historical Context:** "On January 1, 1863, the Emancipation Proclamation declared that enslaved people were legally free." (in a scroll-like box) with a red arrow pointing to it from the bottom left.
- Historical Context:** "On June 19, 1865, the last enslaved people in the Confederate States were freed." (in a yellow-bordered box).
- Juneteenth Flag:** A flag with red, black, and green horizontal stripes and the word "JUNETEENTH" in gold on the black stripe.
- Request:** "Please bring a food or dessert to share that's meaningful to your family." (with "bring a food or dessert" highlighted in light blue).
- Events:** "Events: 1:00 Performance by Saffron Stars Blues Band 2:00 Hip-hop dancing with Ebony Waters" (in a green-bordered box) with a red arrow pointing to it from the bottom center.

Annotations on the right side of the flyer include "Word Art is added" with a red arrow pointing to the title, and "Word Art is added" with a red arrow pointing to the word "Juneteenth!" in the title.

Example Student Outcome: Extension B (Attach Your Flyer to an Email)

The screenshot shows an email composition window with the following elements and annotations:

- Title Bar:** "Juneteenth celebration flyer" with window control icons (minimize, maximize, close).
- To Field:** "malik.wood.learns@gmail.com" with a red arrow pointing to it and the text "Included email address of recipient".
- Subject Field:** "Juneteenth celebration flyer" with a red arrow pointing to it and the text "Included a subject line".
- Body:**
 - Greeting: "Hi Malik,"
 - Message: "We're having a Juneteenth celebration picnic on June 17 at Orchard Grounds Park. Please see the attached flyer for more information about it. Hope you can make it!"
 - Text: "Thanks, Isaiah"
- Attachment:** "Juneteenth Celebration Flyer.pdf (98K)" with a red arrow pointing to it and the text "Included the flyer as an attachment".
- Footer:** A blue "Send" button, a dropdown arrow, and a row of icons for text formatting, attachments, links, emojis, images, video, and a trash can.

Example Student Outcome: Extension C (Add a Quotation to Your Flyer)

The image shows a Google Docs interface for a document titled "Ext. C: Juneteenth Celebration Flyer". The document is in "View only" mode. The flyer content is as follows:

Let's Celebrate America's Second Independence Day...Juneteenth!

Sunday, June 17 from 1-3pm
Picnic at Orchard Grounds Park

On January 1, 1863, the Emancipation Proclamation declared that enslaved people were legally free.

On June 19, 1865, the last enslaved people in the Confederate States were freed.

"The people of Texas are informed that, in accordance with a proclamation from the Executive of the United States, all slaves are free."
--Major General Granger

Please bring a food or dessert to share that's meaningful to your family.

Events:

- 1:00 Performance by Saffron Stars Blues Band
- 2:00 Hip-hop dancing with Ebony Waters

Annotations on the flyer include:

- A red arrow pointing to the Emancipation Proclamation text.
- A red arrow pointing to the quote from Major General Granger, with the text "Quotation is added" next to it.
- A red arrow pointing to the "Events" list.

Appendix

Create a Flyer for a Juneteenth Celebration

Introduce the lesson and prompt students to think about the cultural traditions and celebrations their family or community has.

Say *To get started and join our class, go to g.co/applieddigitalskills and select "Sign In." Click on your Google account (or create one), choose "I am a student," and enter our class code. (Teacher note: Locate your class code on your dashboard.) After you join our class, proceed to Video 1 and begin watching.*

Ask

- *Think about cultural traditions and celebrations you are familiar with or that you participate? (Examples: Greek or Latin festivals, the Highland Games, Italian feast day celebrations, etc.). What was special about them? (Foods, dances, activities, etc.)*
- *What do you know about Juneteenth? Why is it so important?*
- *How can you learn more about Juneteenth?*
- *Why are cultural traditions and celebrations important?*

Describe the activities and outcomes for the lesson.

Say *In this lesson, you will research the cultural tradition of Juneteenth. Then, you will create a flyer to advertise a Juneteenth celebration. It could be a celebration you're planning or one that's already planned in your community.*

Say *Go to [g.co/applieddigitalskills](https://www.g.co/applieddigitalskills) and select "Sign In" to log into your profile. If you see "Wait," click it and move onto the next unit. If you already see "Introduction to Create a Flyer for a Juneteenth Celebration" then you are ready to begin watching the first video. Watch the first video, and complete the steps described.*

Teacher Note	If students need help accessing the lesson, have them navigate the curriculum menu by clicking on "Curriculum" at the top of the page, then scrolling down and selecting the correct lesson.
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Intro/Closing Questions

- *Have you ever seen a flyer that advertises an upcoming event?*
- *What are some reasons why people use flyers to advertise upcoming events?*

Engage

- *What makes your Juneteenth celebration special?*
- *What other cultural or family tradition or holiday would you make a flyer for?*

Wrap up the lesson.

Wrap-Up Summarize the lesson and celebrate that, as a result of the skills learned, they created an exciting project.

Say *In this lesson, you researched the cultural tradition of Juneteenth. Then, you created a flyer to advertise a celebration of the holiday.*

Ask

- *How does Juneteenth compare to what you know about other cultures and their celebrations?*
- *How did people celebrate Juneteenth in the past and how do they celebrate it today?*
- *What kind of celebration did you plan to commemorate Juneteenth?*
- *Were you struck or surprised by something you found in your research?*
- *Would you like to continue to learn about Juneteenth or other cultural traditions?*
- *Can you think of other ways you would let people know about Juneteenth?*

Reflection Answer Key

1. D
2. A
3. A
4. C
5. D
6. A
7. B

8. B
9. (Open-ended)
10. (Open-ended)
11. (Open-ended)
12. (Open-ended)
13. (Open-ended)

Evaluating Open-ended Responses

Question 9:

- Look for responses that include:
 - Facts about the history of the event
 - List of activities that will be a part of the event
 - Images that inspire people to participate
 - Date of the event
 - Time of the event
 - Location/place of the event

Question 10:

- Look for responses that include the following:
 - To celebrate the end of slavery in the United States.
 - To celebrate the day that Union troops arrived in Texas to notify them that enslaved people were free.
 - Enslaved people remained enslaved in Texas even after the Civil War ended in May of 1865. The enslaved people were not freed until June 19, 1865 (two and a half years after the Emancipation Proclamation and a month after the Civil War had ended). This anniversary of this day is celebrated every year in the United States as Juneteenth.

Question 11:

- Look for responses that include :
 - Church services
 - Vigils
 - Picnics
 - Street fairs
 - Family reunions
 - Historical reenactments

Questions 12 and 13:

Responses to these two questions can be used to:

- Identify concepts and/or skills that students may need additional instruction on or practice with to fully understand.
- Identify where the digital skills and concepts could be embedded in future classroom activities and assignments.

- Identify if students are making connections between the digital skills and concepts covered in this lesson and how they can use those digital skills and concepts in different settings or on different assignments.