

**PowerPoint Business Project** **Assessment Rubric**

## Movie Theater Presentation

Student Name: Jaleigha McKnight Class Period: 3rd Date: \_\_\_\_\_

	Criteria #1: Planning (20 pts)	Criteria #2: Mechanics (20 pts)	Criteria #3: Look, Feel and Flow (30 pts)	Criteria #4: Content (30 pts)
<b>Expectation</b>	- Proper planning was done: • Student took notes that included: o Objective, audience and tone o Background, text, look o Viewing presentation • Student created a presentation outline: o Includes at least 9 slides o Maybe includes a Master slide o Slide text is included o Student can explain why a specific slide order was chosen.	- Presentation should be free of mechanical errors. Examples of mechanical errors are: • Not all nine slides are present. • Spelling and grammar mistakes • Inconsistent alignment, indentation, fonts, etc. (varies between slides) • Animation timing on a slide is out of sequence	- The presentation slides: • Are clear and easy to read • Are not too busy • Are easy to see from a distance • Use different layouts. • Have a consistent flow between the slides. • Auto-advance about every 10 seconds.	- Special effects and media should be used on each slide: • Media could include: o Images and videos o Sounds o WordArt • Special effects could include: o Animation of media o Animation of text o Use of slide transitions - All slides, except title slide, should have "King Street Theater" in footer.
<b>Not Attempted</b>	Not attempted <b>0 points (0%)</b>	Not attempted <b>0 points (0%)</b>	Not attempted <b>0 points (0%)</b>	Not attempted <b>0 points (0%)</b>
<b>Unsatisfactory</b>	No notes were taken or a substantial portion of the presentation outline is missing. <b>12 points (60%)</b>	Four (4) or more mechanical errors are noticed <b>12 points (60%)</b>	The presentation has major issues such as: the slides are not easy to read, slides are too busy, slides all use the same layout, slides don't auto-advance, or the presentation does not flow – it feels too choppy. <b>18 points (60%)</b>	Media is used on less than half the slides, or special effects are used on less than half the slides. <b>18 points (60%)</b>
<b>Satisfactory</b>	Notes were taken & the presentation outline is complete. The content of the notes or outline are thin, or the student cannot give a reason for choosing the slide order. <b>15 points (75%)</b>	No more than three (3) mechanical errors are noticed <b>15 points (75%)</b>	The presentation has an overall good look and feel but has a problem with one of the expectations listed above (e.g., a slide doesn't auto-advance). <b>22 points (73%)</b>	Media and special effects are used on all but one or two slides, or the footer is incorrect/missing. <b>22 points (73%)</b>
<b>Good</b>	Notes are present and the presentation outline is complete. The content of both is good. The student can give good reasons for choosing the slide order. <b>17 points (85%)</b>	Only one (1) mechanical error is noticed <b>17 points (85%)</b>	The presentation has an overall good look and feel and meets all the expectations. <b>26 points (87%)</b>	Media and special effects are used on all slides, and the footer is correct. <b>26 points (87%)</b>
<b>Excellent</b>	Notes & presentation outline are complete and have good content. The student gives good and <u>creative</u> reasons for choosing the slide order. <b>20 points (100%)</b>	No mechanical errors are noticed <b>20 points (100%)</b>	The presentation has a good look and feel, and all the expectations are met. Also, some very creative and different implementation is seen in the presentation. <b>30 points (100%)</b>	Media and special effects are used on all slides, and the footer is correct. Additionally, some creative and different special effect usage can be seen. <b>30 points (100%)</b>
<b>TOTAL (add criteria)</b>	<b>20</b>	<b>20</b>	<b>30</b>	<b>30</b>

Grade:100, Good job Jaleigha! I really enjoyed your presentation.

Add a comment...

Shaquanda Middl... just now  
3rd

Shaquanda Middl... just now  
Jaleigha McKnight

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