

Movie Theater Presentation

Student Name: _____ Class Period: _____ Date: _____

	Criteria #1: Planning (20 pts)	Criteria #2: Mechanics (20 pts)	Criteria #3: Look, Feel and Flow (30 pts)	Criteria #4: Content (30 pts)
Expectation	- Proper planning was done: <ul style="list-style-type: none"> ● Student took notes that included: <ul style="list-style-type: none"> ○ Objective, audience and tone ○ Background, text, look ○ Viewing presentation ● Student created a presentation outline: <ul style="list-style-type: none"> ○ Includes at least 9 slides ○ Maybe includes a Master slide ○ Slide text is included ○ Student can explain why a specific slide order was chosen. 	- Presentation should be free of mechanical errors. Examples of mechanical errors are: <ul style="list-style-type: none"> ● Not all nine slides are present. ● Spelling and grammar mistakes ● Inconsistent alignment, indentation, fonts, etc. (varies between slides) ● Animation timing on a slide is out of sequence 	- The presentation slides: <ul style="list-style-type: none"> ● Are clear and easy to read ● Are not too busy ● Are easy to see from a distance ● Use different layouts. ● Have a consistent flow between the slides. ● Auto-advance about every 10 seconds. 	- Special effects and media should be used on each slide: <ul style="list-style-type: none"> ● Media could include: <ul style="list-style-type: none"> ○ Images and videos ○ Sounds ○ WordArt ● Special effects could include: <ul style="list-style-type: none"> ○ Animation of media ○ Animation of text ○ Use of slide transitions - All slides, except title slide, should have "King Street Theater" in footer.
Not Attempted	Not attempted 0 points (0%)	Not attempted 0 points (0%)	Not attempted 0 points (0%)	Not attempted 0 points (0%)
Unsatisfactory	No notes were taken or a substantial portion of the presentation outline is missing. 12 points (60%)	Four (4) or more mechanical errors are noticed 12 points (60%)	The presentation has major issues such as: the slides are not easy to read, slides are too busy, slides all use the same layout, slides don't auto-advance, or the presentation does not flow – it feels too choppy. 18 points (60%)	Media is used on less than half the slides, or special effects are used on less than half the slides. 18 points (60%)
Satisfactory	Notes were taken & the presentation outline is complete. The content of the notes or outline are thin, or the student cannot give a reason for choosing the slide order. 15 points (75%)	No more than three (3) mechanical errors are noticed 15 points (75%)	The presentation has an overall good look and feel but has a problem with one of the expectations listed above (e.g., a slide doesn't auto-advance). 22 points (73%)	Media and special effects are used on all but one or two slides, or the footer is incorrect/missing. 22 points (73%)
Good	Notes are present and the presentation outline is complete. The content of both is good. The student can give good reasons for choosing the slide order. 17 points (85%)	Only one (1) mechanical error is noticed 17 points (85%)	The presentation has an overall good look and feel and meets all the expectations. 26 points (87%)	Media and special effects are used on all slides, and the footer is correct. 26 points (87%)
Excellent	Notes & presentation outline are complete and have good content. The student gives good and <u>creative</u> reasons for choosing the slide order. 20 points (100%)	No mechanical errors are noticed 20 points (100%)	The presentation has a good look and feel, and all the expectations are met. Also, some very creative and different implementation is seen in the presentation. 30 points (100%)	Media and special effects are used on all slides, and the footer is correct. Additionally, some creative and different special effect usage can be seen. 30 points (100%)
TOTAL (add criteria)	~~~	~~~	~~~	