

Group Member Names: Tranaja Dixon, Lydia Hough, Neveah Brown, D'Avion Tyson, Zykia Smart, Kenneth Williams

Date: 11/29/21

**New Potato Chip Market Research
Survey Questions
Brainstorming**

Directions:

Review the directions to the [long-term project](#). Brainstorm at least 6-10 questions you would like to ask on your survey to gather market research on the best type of new potato chip consumers in the 15-18 group would be interested in. Use the [sample Potato Chip Survey](#) and the [Additional Possible Survey Questions](#) resource as guides to help form your questions. The recorder or group leader must make sure this document is submitted in Google Classroom. Be sure to include all group member names on this document for everyone to receive credit. I will review the survey questions before the Google Form creator creates the survey in Google Forms.

Question 1: How old are you?

Question 2: Are you male or female?

Question 3: What type of chip brand do you like?

Question 4: Do you like your chips spicy or mild?

Question 5: Which flavor chips do you regularly buy/eat?

Question 6: What do you look for first when buying potato chips?

Question 7: Are you willing to try new flavors of chips?

Question 8: What sauces do you like on your food?vegetables?

Question 9: What should be the price for the chips?

Question 10: Where do you buy your chips more often?

Group Member Names: Jabria Ferguson Bernardtica Albright

Date:11/29/2021

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Question 1:What are your top three favorite foods

Question 2: What sauces do you like on our food/vegetables

Question 3:What are your two top favorite potato chips

Question 4: What chips would you enjoy the most

Question 5: what do you like most about your favorite chips

Question 6:How old are you

Question 7:Are you a male or female

Question 8:Where do you buy your chips from most often

Question 9:Which flavours of chips do you regularly buy/eat

Question 10: What price would you pay for a bag of chips

Group Member Names: Malashia Green, Jsean Greene, Kimora Wright, Kaseem

Date: 11/29/21

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Question 1: What is your favorite chip flavor ?

Question 2: Do you prefer lays chips over other brands?

Question 3: Are you allergic to anything , if so what is it?

Question 4: What's most important when you purchase chips ?

Question 5: Do you prefer mini bags , regular size bags, or large bags ?

Question 6: Do you prefer wavy chips?

Question 7: How old are you?

Question 8: Which brand of chips do you prefer?

Question 9: Do you like spicy chips?

Question 10:How important are the following when it comes to purchasing chips?