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New Potato Chip Flavor Market Research

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Group 1 - New Potato...

Grade
97/100

Rubric 97/100

- Survey - 10 Q... 10/10
- Survey Respo... 10/10
- Potato Chip B... 9/10
- Product 10/10
- Spreadsheet ... 10/10
- Product Bran... 10/10
- Presentation I... 10/10
- Presentation ... 9/10
- Presentation ... 9/10
- Cooperative T... 10/10

Private comments

Lakita Reese
Dec 15, 2021, 10:13 AM

Excellent job working as a team to complete this project! You worked hard to collect 15 responses to your survey (over the amount required) and effectively used this data to come up with your new potato chip flavor. I deducted just a few points because your potato chip flavor is somewhat similar to the Lay's Flamin' Hot Dill Pickle, but you made it unique by adding the "Sweet" to the new flavor. Tremendous effort and creativity was used to design your brand name, logo, and potato chip bag. You also did a great job presenting your project, just be sure to read with a little more enthusiasm and confidence. Awesome job!

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