

**FBLA Flyer Instructions  
Standards  
IT-IDT 1,3,4,11**

1. Flyer Must be eye catching
2. Max Size 8.5" X 11"
3. Flyer Must have the letters FBLA
4. Flyer Must Explain what the FBLA acronym stands for
5. Flyer Must explain the FBLA purpose
6. Flyer Must have at least one historical fact
7. Flyer Must have a benefit of FBLA listed
8. Link to FBLA provided
9. Layout shows thought and effort
  - a. Important information towards the top. Lesser Info is towards the bottom
10. FBLA logo is present

<b>Criteria</b>	<b>No evidence (0)</b>	<b>Emerging (5)</b>	<b>Full Evidence (10)</b>	<b>Comments</b>
Student Name:				
Flyer Must be eye catching				
Max Size 8.5" X 11"				
Flyer Must have the letters FBLA				
Explanation of FBLA acronym				

FBLA purpose				
One Historical Fact listed				
One benefit of FBLA listed				
Link to FBLA				
Layout shows though and effort				
FBLA logo is present				