

## Shark Tank Rubric - SHARKs

Name(s): \_Armone, Nizzanee, Kanye, and Shayne (Group Two) Score: **85%** **(136/160)**

	Developing 1-5	Proficient 6-15	Exemplary 16-20	Comments & Total Score
Organization, Mechanics, & Timeliness	Introduction is unclear or fails to capture audience attention Presentation is confusing with limited supporting details Vocabulary is limited Presentation is late Length: Less than 3 minutes	Introduction states purpose Presentation is organized and sequential with some supporting details Closing provides a basic summary of most of the major points Vocabulary is appropriate to the topic Presentation on time Length: 3-4	Introduction captures audience attention and gives a clear statement of purpose Presentation is well organized, sequential, and well supported by detail Closing provides a through summary of all the major points Demonstrates a rich vocabulary appropriate to the topic Presentation is on time Length: 3-5 minutes	<b>17</b> Your hook was awesome and stated the purpose. Be sure to have a timekeeper or practice your timing. You don't want to loose your audience with a long drawn out presentation. I love your use of vocabulary terms within your presentation.
Content	Important information is missing, or there are few supporting details Presentation seems to convey only limited understanding of the topic Main points are not clearly stated	All information is relevant to the topic Information is complete with basic supporting details Increases audience's knowledge of the topic Information conveys understanding of the topic	Information is complete and well supported by detail Presentation conveys deep and through understanding of topic Speaker's main points are logical and persuasive	<b>14</b> You information was complete, but you missed some of the supporting details. For example: Breakeven point, sales prices, and true target market.
Presentation	Student did little to no speaking Clarity of speech is uneven, delivery is halting Limited evidence of creativity Speaker is not completely sure of topic Limited eye contract with audience	Both speakers talk but one person might dominate. Good speaking voice; recovers easily from speaking errors Speaker is in command of the topic Good eye contact with audience throughout most of the presentation Presentation aids are appropriate to the topic	Speaking parts are equally distributed. Strong, clear speaking voice Speaker conveys <b>confidence</b> in talking about the topic Excellent eye contact with audience throughout presentation Use of physical gesture and facial expression conveys energy and enthusiasm	<b>16</b> Each member of your team took a role in the presentation. However, each member must remember to practice their part, it was distracting see a student read from paper.

FINAL Decision Handout	Not turned in or incomplete TWO reasons not given to support decision. Understanding of programs not clear	Handout complete TWO reasons given for each program that may or may not show complete understanding of programs	Handout complete TWO or more specific reasons given for each program that show understanding of programs	20 Thanks for submitting your document.
Research turned in	Not turned in or incomplete	Handout complete, turned in on time Questions listed for each program Pro/Cons may or may not show understanding of programs	Handout complete, turned in on time Thoughtful questions listed for each program Pro/Cons show understanding of programs	16 Be sure to submit your document on time. Excellent research assignment.
Visual Layout/Commercial	Display creates a neutral reaction and may be somewhat unclear or somewhat unprofessional. It only brings about mild curiosity as it is viewed	Display creates a positive reaction and is professional. It brings about interest and curiosity as it is viewed	Display creates a “Wow, this is amazing” reaction and is very professional. It brings about awe and wonder as it is viewed	20 Your group not only created a prototype but created an amazing video.
Prototype-Construction	The invention does not look neat but is constructed fairly well.	The invention looks somewhat neat and somewhat constructed well. (Has some professional looking components but not all)	Invention looks neat and well constructed. (professional looking)	15 Your prototype was neatly constructed but there were minor tweaks that should have been adjust prior to the presentation. Remember your presentation should be free of error.
Demonstration Strategy	The strategies used to present the invention and convince the audience of its quality and effectiveness are <i>somewhat effective</i>	The strategies used to present the invention and convince the audience of its quality and effectiveness are <i>effective</i>	The strategies used to present the invention and convince the audience of its quality and effectiveness are <i>highly effective</i>	18 Your use of visual ad and live acting prototype was convincing.