

NAME:

PERIOD:

## **Entrepreneur Research Project**

Entrepreneur: An individual who starts and operates a business

### **Project Objectives**

To search the Internet to find information on a famous entrepreneur of your choice and determine their road to success

**Time: 2 - 3 day project**

**Standard(s): BMA-ENT-2 Relate concepts and processes associated with entrepreneurial success and the personal traits and behaviors associated with successful entrepreneurial performance.**

2.2 Categorize the characteristics of a successful entrepreneur, including the skills and ethical responsibilities

2.4 Connect entrepreneurial success with personal traits and behaviors through analyzing successful entrepreneurs by identifying leadership style.

**Learning Target(s)/"I CAN" Statement(s):** Deconstructed standards

- I can connect employability skills with characteristics, personality traits, and behaviors of a successful entrepreneur, including the skills and ethical responsibilities.
- I can analyze (examine/investigate) successful entrepreneurs by researching successful entrepreneurs in history and identifying their leadership styles.

### **Instructions**

Research an entrepreneurs: Document must contain the following at least 8 of the 10:

1. Descriptions of their background
2. Their characteristics
- 3 qualifications/Education
4. The nature of their business/ product sold/ etc. (what they did in business. Or what was their venture )
5. Something you admire about the person
6. When did it start
7. Number of employee/s they have
8. Amount of capital/net worth
9. The age they were when the venture started.
10. Picture of entrepreneur and their logo.

This assignment will be presented on a poster board. Student must be creative using pictures, typed working (teacher will assist with printing typed documents if needed), construction paper, markers, etc.

\*You will be graded on the quality and information reported.

### **Research Help**

Google.com

Yahoo.com

Biography.com

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**Entrepreneur Research Project  
Assessment Rubric**

Student: \_\_\_\_\_

Entrepreneur: \_\_\_\_\_

You will receive an individual grade on this assignment. Total score is computed by multiplying the total points received below by 5, for a total score of 100 possible points.

<b>Assessed Activity</b>	<b>Thorough (4)</b>	<b>Good (3)</b>	<b>Satisfactor y (2)</b>	<b>Needs Improvement (1)</b>
Communicates thoughts, ideas, information, and messages appropriately.				
Poster/Document organizes ideas and communicates visually in an appealing manner and covers all material.				
Project shows understanding of the subject matter.				
Presentation was thorough and interesting. Good presentation (posture, voice, etc.)				
Brochure				

Total Points Received \_\_\_\_\_ X 5 = \_\_\_\_\_ Score for project \_\_\_\_\_

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<p><b>4 - Thorough Understanding</b></p> <ul style="list-style-type: none"><li>• Consistently and actively works toward project goals.</li><li>• Is sensitive to the feelings and learning needs of all class members.</li><li>• Willingly accepts and fulfills individual role.</li><li>• Consistently and actively contributes knowledge, opinions, and skills.</li><li>• Values the knowledge, opinion and skills of all class members and encourages their contribution.</li><li>• Helps others identify necessary changes and encourages individual action for change.</li></ul>	<p><b>3 - Good Understanding</b></p> <ul style="list-style-type: none"><li>• Works toward project goals without prompting.</li><li>• Accepts and fulfills individual role</li><li>• Contributes knowledge, opinions, and skills without prompting.</li><li>• Shows sensitivity to the feelings of others.</li><li>• Willingly participates in needed changes.</li></ul>
<p><b>2 - Satisfactory Understanding</b></p> <ul style="list-style-type: none"><li>• Works toward project goals with occasional prompting.</li><li>• Contributes to the project with occasional prompting.</li><li>• Shows sensitivity to the feelings of others.</li><li>• Participates in needed changes, with occasional prompting.</li></ul>	<p><b>1 - Needs Improvement</b></p> <ul style="list-style-type: none"><li>• Works toward project goals only when prompted.</li><li>• Contributes to the project only when prompted.</li><li>• Needs occasional reminders to be sensitive to the feelings of others.</li><li>• Participates in needed changes only when prompted and encouraged.</li></ul>