

**BUSINESS MANAGEMENT AND ADMINISTRATION CAREER CLUSTER  
ENTREPRENEURSHIP PACING GUIDE**

Duration (Weeks)	Unit/Topic	Standard
2	Employability	BMA-ENT-1
1	Introduction to Entrepreneurship	BMA-ENT-2
2	Communication	BMA-ENT-3
3	Entrepreneurship and the Economy	BMA-ENT-4 BMA-ENT-5 BMA-ENT-6
1	Marketing	BMA-ENT-7
1	Finances	BMA-ENT-8
1	Management	BMA-ENT-9
5	Business Plan	BMA-ENT-10 BMA-ENT-11
18	FBLA Integration (Every Week)	BMA-ENT-12

Students will create the following projects while in this class:

- Marketing Mix Project
- Business Plan (long-term project)
- Product or Service Communications Portfolio
- Famous Entrepreneur Project