

# 2021 GEORGIA FBLA ADVISER LEADERSHIP CONFERENCE (FALCON)

Monday, September 13 • FFA-FCCLA Center, Covington

Tuesday, September 14 • Bibb County Schools PLC, Macon

Wednesday, September 22 • Brasstown Valley, Young Harris (in conjunction with GBEA)

Monday, September 27 • Virtual Option (via Zoom)

## What is FALCON?

The tenth annual FBLA Adviser Leadership Conference is an opportunity to help train advisers in areas such as co-curricular integration, competitive events, recognition programs, projects, and everything else Georgia FBLA. Participants will have an opportunity to share best practices, gather resources, exchange ideas, view national competitive event-winning entries, and network with other advisers.

FALCON is designed for advisers of all levels of experience.

## Registration Fee

There is a cost of \$80 for each adviser registered to attend the FALCONs. This fee will cover the cost of lunch (for in-person FALCON) or shipping (for Virtual FALCON), supplies, registration, competitive event materials, lesson plan supplies, and a special adviser gift.

Registration fee increases to \$95 after August 31.

## Time and Location

Three different in-person sessions will be held in Georgia.

### IN-PERSON FALCON:

- Monday, September 13: FFA-FCCLA Center, Covington.
- Tuesday, September 14: Bibb County Schools Professional Learning Center, Macon
- Wednesday, September 22 – Young Harris. Registration for FALCON is separate from GBEA Conference registration.

### VIRTUAL FALCON

- Monday, September 27 – Virtual (via Zoom). *Note: This option should only be chosen for those advisers who are not permitted to travel as advisers will get the most benefit from attending an in-person FALCON.*

The Covington & Macon programs will begin at 10:00 am (with registration beginning at 9:30 am) and will end by 3:30 pm. The Young Harris and Virtual programs will begin at 9:00 am and will end by 2:30 pm.

## Directions to FFA-FCCLA Center, Covington

720 FFA-FHA Camp Road, Covington, GA 30014.

Visit <http://www.georgiaffacamp.org/Directions.htm>.

Meeting Location: Terry England Leadership Center.

## Address for Bibb County Schools PLC, Macon

2100 Riverside Center, Macon, GA 31204.

Meeting Location: Professional Learning Center 1.

## Agenda

9:30	Registration
10:00	Opening Session
10:30	Adviser Resources Presentation
11:15	Chapter Operations Share Tables
12:00	Lunch
1:00	Competitive Events
2:00	Choose Your Table
2:45	Chapter of the Year Walkthrough
3:30	Dismissal

*Note: The Young Harris and Virtual FALCONs will begin and dismiss an hour earlier.*

## Registration Details & Deadlines

Each FALCON session is limited to the first 200 registered advisers whose payment is received. Payment will be returned to advisers once this limit is met. Dress is business casual.

**Registration Deadline:** August 31

**Cancellation Deadline:** September 7

**Payment RECEIPT Deadline:** August 10

**Late Registration Fee** (after August 31): \$95

**Late Payment Fee** (received after September 10): \$25

**Cancellation Fee** (after August 31): \$10

Checks should be made payable to and mailed to:

Georgia FBLA  
3316-A South Cobb Drive, Suite #229  
Smyrna, GA 30080

If you wish to pay your registration fees by credit card, you must include 3.5% processing fee with your payment (total \$82.80 or \$98.33 for late registration).

Register via Blue Panda (<https://app.gobluepanda.com>)

*Note: Registration for the Young Harris FALCON is separate from and in addition to the registration for the GBEA Annual Fall Conference.*